

ZIGLAR

# GOAL SETTING AND ACHIEVEMENT



Do you have a target or goal in life? Unless you have definite, precise, clearly set goals, you are not going to realize the maximum potential that lies within you. What about you and your goals? Are they clearly in focus, or still pretty fuzzy?

You will learn the power of goal setting and the easy steps it takes to guarantee you can achieve any goal you set using the goal setting formula. People like to complain about lack of time when the lack of direction is the real problem. Time can be an ally or an enemy. What it becomes depends entirely upon you, your goals, and your determination to use every available minute.

The dictionary says a goal is an aim or purpose. It's a plan. Something you expect to do. Whoever you are, wherever you are and whatever you do, you should have goals. Mothers should have goals. Sales people should have goals. Students, doctors, business people, athletes should have goals. With definite goals you release your own power, and things start happening!

**In the *Goal Setting and Achievement* course you will learn:**

- ▲ The 4 basic reasons people don't set goals
- ▲ The power of dreaming
- ▲ How to qualify your dreams so you are working on the most important ones first
- ▲ How to identify specific goals
- ▲ The 7-step formula for setting goals
- ▲ Achieving goals
- ▲ The power of commitment



*Goal Setting and Achievement* can be delivered in a 30-minute keynote up to a full-day interactive workshop. Ziglar Legacy workshops are designed to be fully engaging with just the perfect blend of teaching and group activities to insure that what is learned in class actually gets used at work and at home.

**For More Information Please Contact**

What you get by achieving your goals is not as important as what you become by achieving your goals.

~Zig Ziglar

