

HOW TO

Develop Top Performance in Yourself and Others



According to a recent Gallup Poll study, only 3 out of 10 workers in the United States are engaged in the work they do. This means that in the typical business, 7 out of 10 employees, managers, etc., are doing only just enough to get by. No more, no less.

Only
30%
of workers in the United States are engaged...

This lack of engagement causes all kinds of problems – increased turnover, more quality incidents, decreased revenue, and lower profits.

It doesn't have to be this way. Personal and professional success doesn't happen by accident. They are choices.

The principles outlined in this course are designed to foster an environment of success and move you from the status-quo situations into a realm of impact. Success is something most people expect for themselves and most organizations expect from the inhabitants within. However, with the lack of benchmarks and specific process improvement approaches, success is relegated to posters and clichés that seem to say the right thing.

Top Performance shatters that myth by giving real world skills that allow managers and executives to become catalysts of success by equipping them with the “why” behind the “how” of daily choices.

By maximizing your leadership abilities and management skills with *Top Performance*, you will learn and understand how to:

- Direct people's energies and stimulate their desire to excel

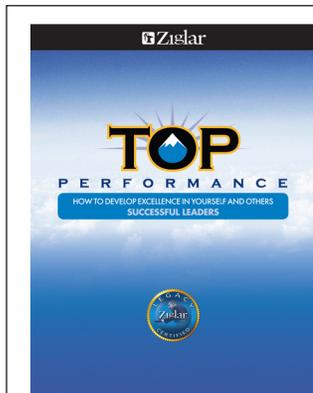
- Manage people more effectively – and get others to want your leadership

- Overcome and correct poor management practices

- Use the performance formula to positively impact employee productivity

- Establish standards and benchmarks for evaluating performance

- Improve relationships that strengthen and foster effective communication



Top Performance can be delivered in a 30-minute keynote up to a full-day interactive workshop. Ziglar Legacy workshops are designed to be fully engaging with just the perfect blend of teaching and group activities to ensure that what is learned in class actually gets used at work.

For More Information Please Contact

You can have everything in life you want if you will just help enough other people get what they want. ~Zig Ziglar

